



DISTRIBUTION CENTRAL™
your services hub for IT logistics™

Distribution Central Pty Limited® appoints Mark Hill to lead its ACT Branch

FOR IMMEDIATE RELEASE:

Sydney, Australia, 30 January 2012 - Distribution Central Pty Limited®, a leader in technology distribution and channel services, has announced the appointment of Mark Hill to lead its ACT branch.

"Distribution Central has grown significantly since its inception in 2004 and our ACT branch is an important part of ensuring that we continue to provide our unique channel services – professional services, pre-sales support, and custom-designed and built Software-as-a-Services solutions – direct to our Canberra-based channel partners," said Nick Verykios, Managing Director of Distribution Central.

"Mark is a local sales and management professional who has proven experience in business management, account development and management, and customer service," said Verykios.

"With his extensive experience of more than 20 years, he is well placed to work closely with our existing channel partners in Canberra and help grow our ACT business further."

Mark Hill was most recently Regional Manager ACT for Wilson Security, managing key accounts, the operations of the ACT branch and growing the business through new customer acquisition. He has also run his own businesses and experienced first-hand the business needs of end users.

The ACT branch is Distribution Central's fourth Australian branch office, with its head office in Sydney, and branch offices in Brisbane, Melbourne and Perth. The company also has an office in Auckland and launched a branch in Singapore last year.

Distribution Central has grown from \$22 million in FY2007 to \$178 million in FY2011 in revenue. The company currently employs 115 staff across Australia, New Zealand and Singapore and was most recently named the 2011 *BRW* ANZ Successful Private Business of the Year (turnover greater than \$100 million).

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About Distribution Central Pty Limited®

Distribution Central Pty Limited® has been established in response to a clear market need for a specialised, technical service-oriented distributor of contemporary security, network infrastructure, data storage and unified communication products. Its logistics, product configuration, licensing and asset management systems are custom-built and developed to exactly meet the unique requirements of complex technology deployments. The company distributes only the latest and most technologically advanced products from technology leading vendors.

Distribution Central Pty Limited® recognises that the IT channel needs a partner focused solely on deploying information technology and communications technologies at the forefront of the IT adoption cycle. Its business is built upon an intimate and superior understanding of these technologies, the vendors that operate in this market and the diverse needs of customers ranging from very small businesses to large enterprises and government departments. Headquartered in Sydney, Australia, with branch offices in Melbourne, Brisbane, Canberra, Perth, Auckland and Singapore, Distribution Central's® business units include

Firewall Systems®, NetWorld Systems®, SAN Systems®, Unity Systems®, Annuity Systems® and Red Education™ – a certified training centre for the vendors these business units represent. To learn more, visit www.distributioncentral.com

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